

Your San Bernardino Area Chamber of Commerce

CHAMBER EXCHANGE

A GREAT NIGHT IN SAN BERNARDINO

EXECUTIVE COMMITTEE

- **Chairman - Jack Avakian** - East Valley YMCA
- **Chairman Elect - Jim Gerstenslager** - Western Regional L.L.
- **Retiring Chairman - Robert Gastel** - Arrowhead Mechanical
- **Treasurer, Marty Romeo** - SBIA
- **Ambassador VC - Ron Coats**
- **VC Business Support - Larry Quiel** - Quiel Brothers Signs
- **VC Economic Development, Mary Wilson** - Citizens Business Bank
- **VC Education, Don Averill** - PPL
- **VC Community Affairs, Jack Hill** - Mr. Hill's Catering
- **VC Governmental Affairs, John Nolan** - Gresham, Savage, Nolan Tilden
- **VC Membership, Gary Ellis** - MPC

BOARD OF DIRECTORS

- **Manny Acosta** - Downtown Auto Ctr
- **Michelle Berg** - Garner Holt
- **Sharon Blechinger** - The Mexico Café
- **Tom Brickley** - Brickley Environmental
- **Ali Cayir** - Transtech Engineers, Inc.
- **Dennis Craig** - Century 21 Showcase
- **Nick DePasquale** - Fairview Ford
- **Sean Fitzgerald** - Cambridge College
- **Matt Florez** - McDonald Restaurants
- **Mike Gallo** - Kelly Space & Technology
- **Kevin Lang** - LL University Adventist Health Sciences Center
- **Rick Lazar** - Coldwell Banker Commercial Lazar & Assoc
- **Duke Rouse** - SB Superior Court Judge
- **Rae Hunt Sharp** - Sharp Chiropractic Clinic
- **Carlos Valdez** - San Manuel Band of Mission Indians
- **Jim Wheeler** - Chili's Grill & Bar
- **Brad White** - Granowitz, White & Weber, Attorneys
- **Evlyn Wilcox** - Manpower Staffing Services
- **Judi Penman** - President/CEO

THANK YOU ALL WHO CAME TO THE 103RD SAN BERNARDINO AREA CHAMBER OF COMMERCE ANNUAL DINNER AND ESPECIALLY CONGRATULATIONS TO JACK AVAKIAN CHAIRMAN OF THE BOARD AND THE BOARD OF DIRECTORS.

This News Letter will be Dedicated Entirely to the Installation Dinner. As Promised in our Invitation, During the Evening, Surprised, Deserving Individuals Who Warranted Appreciation Were Recognized with Awards. These people Make Countless Contributions in Our Community and are not always in the Spot Light. A Portion of That Evening was Dedicated to Them.

Above SB Mayor Pat Morris presents Baseball Hats to Board as he installs Jack Avakian and Board of Directors



SURPRISED INDIVIDUALS RECEIVE APPRECIATIONS

Bill Lemann is the "People's Choice" to call when they want someone to do something for them. He is the man about town, our town. He is "THE MAN". Better known as the Chamber's pick as PHILANTHROPIST OF THE YEAR who cares about San Bernardino. He is everyone's favorite MC. He will

go out of his way to clean the way. He has an eye for beauty and uses his resources and efforts in restoring older facilities in San Bernardino so our citizens can also see the beauty in these buildings. The entire community received GREAT pleasure after he and his good friend Ron Rezek did the restoration of SB's oldest church in the downtown area, St. Bernardine's. They gave the old building a new infusion of life and returned an icon to downtown SB by their efforts. For years, Bill has contributed physically and financially, along with his buddies to help support San Bernardino's only Catholic High.. School, Aquinas. And while Bill serves enthusiastically on several Boards, his heart remains with St. Bernardine's Hospital, again helping with restoration and serving on the Board. Holy Rosary Cathedral and school has also benefited from Bill's efforts with new landscaping, prayer garden and fencing. Bill recently assisted Legal Aid Society of SB, a non-profit organization dedicated to providing counseling and legal services to the indigent and needy residents of SB County. He and Mr.

Rezek completely rehabbed the inside and out of an older building on 6th street that had been donated to Legal Aid. Salvation Army and Humane Society are also among his lists of recipients, as well as the chamber of which Fullerton, Lemann, Schaefer and Dominick have been a member for 56 years.



DID YOU KNOW?

The SB Downtown Kiwanis Club

Founded on August 30th 1922 with Raymond Hodge as Chairman President.

Successfully hosted their 53rd annual Kiwanis Interscholastic Basketball Tournament in December reaching out to high schools in the region once exclusively held at SBHS.

The tournament now rotates to other campuses. From the past many future professional athletics started on the hardwood floors of San Bernardino High School gym.

Names of Area players who played in the Kiwanis Tournament you might recognize:

- ▶ Jerry Tarkanian brought his Redlands team to the tournament in 1959-60 and later went on to coach very successfully UNLV. Renaming their basketball all gym shark tank.
- ▶ Kenny Hubbs played in the 1960 tournament.
- ▶ Bobby Bonds played from Riverside Poly in 1962.

The Chamber's Honoree for VISIONARY OF THE YEAR Was Mike Gallo, President of Kelly



Space and Technology who is not afraid to think outside the box and is constantly exploring new avenues of discovery. Mike is not about Mike, but is all about doing something that will accomplish good and he likes to move fast. He looks into the future and can see the need. He desires to help educate not only the young but the not so young. Mike is the chair of the CEO STEM (Science Technology Engineering Mathematics) Business/Labor Advisory that supports 10 districts in county schools that are developing STEM programs in study. Mike wasn't always as serious towards education as he might have been, but one day something clicked and he wants it to click for others also. He assists at providing field studies for students at Kelly learning math and science thru hands on study which is Mike's real passion. Mike speaks on behalf of the Alliance for Education which is a Business, Education, Labor, Community partnership with over 1700 participants.

One of Mike's first educational endeavors was to assist with initiating the vision, planning and establishment of a science charter school through the SB County Superintendent of Schools Office, the Norton Space and Aeronautical Academy which is now in its 4th. Because Mike understood the need for machine trades training in the region, Mike called Don Averill, retired Community College District Chancellor, in 2005, who contacted Dr. Bill Clarke who was teaching at Valley College and whose ROP program at Fontana HS had been discontinued. Dr. Clarke shared the vision of industry partnerships for machine trades. Putting their heads and contacts together and partnering with the SB County Superintendent of Schools ROP a Technical Employment Training School was established at the airport. On July 12, 2010 the first class began with 36 students in attendance.

Leslie Rodden, director of higher education and Workforce Development Alliance for education for the county, says this about Mike "What amazes me is Mike's vision for education as a business leader and his passion to see students understand how their academics are applied in the workforce. He doesn't sit back and criticize he is the type of guy who rolls up his sleeves and gets in the trenches. He is a true catalyst not only for education reform but also for workforce preparation and economic strength. He is also a catalyst for reform for our community".

DID YOU KNOW?

San Bernardino has a unique theatrical musical program original to San Bernardino, devoted for kids, which includes playing in the orchestra, backstage hands, learning how to build sets and of course, singing, dancing and acting and it is in its 49th year. This began in the garage by our own past chamber president the late Bob Henley one summer when a group of neighborhood kids were bored and looking for something to do. Bob put together a small theatrical production in his garage. It was so much fun the next year he talked his good buddy Billy Dixon into helping out and writing

a "real" musical and **Junior University was born.** LOOK AT WHAT CAN BE ACCOMPLISHED IN A GARAGE WITH A LITTLE IMAGINATION AND A FRIEND!

This Year J.U Presents
Cinderella, July 22nd –August 6th

DID YOU KNOW?

San Bernardino's Own Beautiful California Theatre was recently named to the National Register of Historical Places.

Congratulations to our Economic Development Agency for Making that Happen.

Don Averill announces Joe Guerra as BUSINESS PERSON OF THE YEAR, a Man Who Has Been Successful In Several Businesses, But Just Can't Seem To Retire.

Joe began his business life as a child delivering newspapers in the early 1960s. He put himself through college at San Diego State working for Safeway Markets. Upon college graduation with a lifetime teaching credential he discovered that teaching positions were hard to come by, so he continued to work for Safeway moving up the ladder and ultimately becoming a Personnel Manager and trainer in the Los Angeles Division. Throughout his business life, he has maintained the highest ethics and principles. Joe's career as a Personnel Manager and Director at Stater Bros. Markets and the Housing Authority of SB County led him to the fortunate ability to retire at an early age. Upon his retirement, his wife Patti whisked him off on a cruise, expecting him to adapt to the "retired lifestyle." Within two months Joe had another career as an agent with his own office in downtown San Bernardino for Horace Mann Insurance. Horace Mann provides auto, property, life, disability, and long-term care insurance. They offer special programs designed for educators, thus

bringing Joe back full circle to his love and interest in teaching. Co-workers and peers describe Joe as a man of high standards and morals. A man who is determined to see the end result accomplished and make sure everyone is satisfied. One individual commented that Joe was someone he would like to have on his side, because he followed the rules, yet fair. Joe generously gives back to the community and shows loyalty to the Chamber by supporting numerous events and programs. Through the years he has been involved with youth programs including Little League and is currently active in his Kiwanian Club and Grace Lutheran Church. Joe can always be counted on to support many community projects, service organizations or individuals.

Chamber Says A Special Thank You To Volunteers of The Year

The Chamber is not unlike all other businesses, meeting the challenges of the past few years. We too have lost revenue, made cut backs, staff has taken furlough days and still we managed to keep our doors open, and we sincerely appreciate the support of our members. We can never express enough appreciation for all our volunteers. This year the chamber was extremely blessed with two outstanding loyal, dedicated, cheerful, punctual, competent, outstanding volunteers that actually came into the chamber and participated as part of the staff who have been a tremendous blessing to not only the staff but to the Board of Directors, members, and the public. To be a volunteer in our office one must be willing to give time, have patience and understanding, flexibility, knowledge of our city and surrounding area, cheerful and friendly attitude, and warm phone skills and be reliable. Both **Patricia Torres and Fay Kilbride** have shown all of these attributes and much more.

Patricia is always professional in attire and demeanor. She has worked for a number of different business types and adapted very well to our office routine. Patricia came to us after being downsized of her job and was pleased to spend time volunteering with us. As we all know, waiting for that call from a prospective employer can become depressing and worrisome. Patricia called volunteering at the Chamber her "play job". Her office experience gave the staff the professionalism we greatly appreciated. She brought a sense of belonging from the day she began at Koffee Klatch, Business After Hours, the golf tournament and Casino Night. The Ambassadors accepted her as one of their own because she worked so well with all of them. Even though we miss her, we are happy for her that she has a great new job.

Fay Kilbride has also been an asset to our office. Her skills and talents are many, even at times becoming our "handywoman" and fixing various things, such as the conference room door. Her sense of humor and good nature is often appreciated in tenuous times. Her take-charge personality led her to being charged with procuring prizes for Casino Night and as everyone will remember she did a bang up job. Her organizational skills made her the perfect candidate to arrange the Chamber's Annual Holiday Reception, making sure all our guests were well fed and of, course, had plenty of the bubbly whether spirited or not. Coming from the law enforcement community, along with her husband Vince, she has given much time to assuring that the Law Enforcement Dinner is a success each year.

WORDS CAN'T EXPRESS OUR GRATITUDE FOR THESE TWO LOVING AND GIVING WOMEN



DID YOU KNOW?

San Bernardino Beat Out Redlands competing for the **Western Regional Little League Headquarters and Baseball Tournament**. Construction began in 1969 and the first series was played in 1971. The series continues to be a positive influence for San Bernardino for those in the 11 western states who travel to San Bernardino with their families participating either as a player or spectator in the tournament every summer. San Bernardino was also the first home of Little League Baseball west of the Rockies beginning in 1951 at 6th and Waterman brought here by San Bernardino Businessman and native Perry Winstead.

This year's fans will enjoy a completely renovated field, newly lighted stadium, plus a much better fan friendly concession area.

In July during the Chamber Business After Hours at Little League everyone will be able to tour the newly renovated and expanded administration building, and cafeteria.

For the first time this year the little league softball regional tournament will be coming to SB July 22nd to 29th from the same 11 western states.



decades to include alarm systems integration and solar systems. The company has grown to become one of the leading merit shops in the area through a good solid work ethic and the pride that comes with a commitment to completing projects on time and on budget. No services are subcontracted. Don and Safeway are not only excellent business folks, they also give back to their clients and the community Safeway donated all materials and manpower to provide the "Healing Garden" at Community Hospital, several golf carts to the hospital which the facility staff and Public Safety staff use to get around the large campus. Additionally they have been very responsive during emergency situations, including responding to emergencies at all times of the day or night and on holidays.

The Chamber is Proud to Have Such a Lively Energetic Group of Active Ambassadors to Interact on its behalf.



Nannette Shelton, Bobbitt ; Marion Black, Vernon Company; Jo Ann Webb, Route 66 Rendezvous; Jay Brand, ; Jim Gersteslager, Western Regional LL Baseball; Claudia Lopez, IE Job Corps; Mike Brophy; Mike Kovack; and Jack Schmitz, Schmitz Photography.

strong. Loyalty to the Chamber and a good sense of humor is a quality looked for to be a part of this important selection of individuals. The ability for all of them to get along together and have fun is a strength that credits all of them for their longevity of which they can all be proud. L to R: Phylis Kates, PK Design; Roger Henderson; Ron Coats, Scent-Sations;

Omnitrans Green Team", made up of members from various departments, meeting regularly to discuss and implement "green" programming throughout the agency won Omnitrans The ENVIRONMENTAL AWARD FOR 2010.



In the first half of 2010, Omnitrans recycled enough paper to save 296 trees, 6,250 gallons of oil, 74, 100 pounds of metal and 34,770 pounds of cardboard. Smart sprinkler controllers that automatically turn off the timers when it rains were installed and over 4,085 florescent 32 watt bulbs were replaced with 25 watt bulbs, saving more than 199,785 kilowatt hours a year, saving nearly \$27,000. The bulbs that were replaced were recycled. Omnitrans recycles oil, oil filters, shop rags, absorbents, aerosol cans, batteries, scrap metal, green waste, bottles and cans, printer cartridges and electronic waste. Milo Victoria, Director of Omnitrans accepted the award

**Thank You
AUGUST SEPTEMBER AND
OCTOBER 2010
Members
For Renewing Your
Membership**

- 85 Years**
Union Bank
- 52 Years**
Burtonics Business Systems
- 49 Years**
Joseph Bonadiman & Associates
Northrop Grumman
- 42 Years**
Crest Chevrolet
- 38 Years**
Hilton San Bernardino
Placo SB, LLC
- 32 Years**
Bob Fawke
- 31 Years**
Arrowhead Mechanical
Golden Valley Medical & Oxygen
Service
Springboard Nonprofit Consumer
Credit
- 30 Years**
Hospitality Dental Group
- 28 Years**
Big Brothers Bail Bonds
Cliff's Pest Control
Diocese of SB
Life Stream
- 27 Years**
Paul Kiyani, OD
Harold's Jewelers
Vernon Company
- 26 Years**
CSUSB College of Extended
Learning
Lucia & Company
SB Community College District
SB Teachers Assn
- 23 Years**
Party Rentals
Tello's Tailor Shop & Mens Wear
- 22 Years**
Castaway Restaurant
Tom Dodson & Associates
Jordan Insurance Services
- 21 Years**
Arrowhead Real Estate
Family Service Agency
Sunwest Printing
- 20 Years**
Citizens Business Bank
Soren McAdam Christenson
- 19 Years**
Lilburn Corporation
- 18 Years**
AFL-CIO Central Labor Council
Games for Fun
- 16 Years**
Empire Maytag Home Appliance
Center
Lewis Brisbois Bisgaard & Smith
Tri City Towing
- 15 Years**
Carpet Masters
Designs by Marilyn
Granowitz, White & Weber

CHAMBER PRESENTS BEAUTIFICATIONS AWARDS



► **Scott Spencer accepts Beautification Award for NEW CONSTRUCTION on Behalf of Million Air** San Bernardino is proud to have one of the newest Million Air locations state of the art facility that provides the definitive statement of air travel value for the next century in SB. Million Air is one of the largest aviation service companies in the world. It provides executive airplane services and upscale private charter. The SB Million Air location contains 40,000 square feet that not only consists of standard Million Air amenities, but also executive office space, hangar space and more. It provides exceptional service with unprecedented luxury and offers onsite customs for passengers traveling abroad.

At this property Hangar #1 features 6,747 square feet of executive office space. This hangar has a 28 foot high door and offers a total of 29,000 square feet. Hangar #2 features 30,000 square feet with a 50 foot high hangar door and offers 7,000 square feet of executive office space with 40 secured tenant parking spaces. All space can be built to suit as needed and with plenty of land and space available, they offer the most up to date accommodations for tenants business needs. Million Air currently has 25 locations in the United States, 2 in Canada, and 1 in the Caribbean

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► **Excellence In the REMODEL OF AN EXISTING STRUCTURE is Salvation Army San Bernardino Adult Rehabilitation "E" Street Store and Accepting the award was Major Charles Fowler**

In early 2007 the Salvation Army became the proud owner of the old/long-time neglected Circuit City building at 911 S "E" Street. In mid 2010 Skanska Building was engaged as the general contractor to remodel this 35,000 square foot building into a new Thrift Store for the SB Adult Rehabilitation Center. It was totally gutted, re-roofed, given exterior stucco and paint, new interior finishes, all new landscaping and the parking lot was given an upgrade. Many Inland Empire businesses were used as sub-contractors including Quiel Bros. Sign Company. Beginning June 21st, the project was completed on Nov 1 2010.



Adult Rehabilitation Center's primary purpose is the spiritual regeneration and rehabilitation of men who have undergone a process of disaffiliation from those significant ties which enable individuals to take advantage of the opportunities and cope with the tribulations of everyday life. These men may be handicapped mentally, morally, physically and socially, and most of all, spiritually. The center affords them the opportunity to gain insights into their problems, while acquiring self-respect, and to develop moral and spiritual principles and habits of industry that will enable them to gain purpose and meaning in their lives.

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► **Accepting the Award for Excellence in MAINTENANCE OF EXISTING STRUCTURE is Scott Daniels, President of the Board for The Arrowhead Country Club**

The Arrowhead Country Club with its stunning views of the San Bernardino Mountains was established as a private club in 1944. The golf course is laid out over 2,000 acres and is kept in the kind of lush condition that is seldom seen on public access courses. In an area that is surrounded by luxury upscale homes there are no fences to block views or keep errant shots from the bordering roadways. The.. grounds are. meticulously groomed and the club house is kept in premium condition. The lawns are groomed to be at their prime with each season. The shrubs are maintained in keeping with the excellent neighborhood the Club is situated in. Drive by

anytime and you will see colorful, blooming flowers and other landscaping features, such as. ornamental rocks and water. fountains. Arrowhead Country Club has been a member of the San Bernardino Area Chamber of Commerce since 1967.

14 Years
 Coldwell Banker Comm/Lazar
 Express Printing, Signs & Ts
 Head Quarters Hair Design Salon
 Outback Steakhouse
 Professional Tax Service
 Sharp Chiropractic Clinic
 Smothers Appraisal
 Sundowners Family Restaurant
 Transworld Systems
 Waterman Car Wash
 Richard Young DDS

13 Years
 Aluminum Seating Inc.
 Garner Holt Productions
 Pride Envelope Company
 Ray's Downtown Deli
 Victoria Woods Apartments
 Wells Fargo Bank Main Branch

12 Years
 Carlone Construction
 SB Adult School
 SB Symphony

11 Years
 1st Valley Credit Union
 Days Inn
 Wilson & Company

9 Years
 Valencia Lea Mobile Home Park

8 Years
 Habitat for Humanity
 Leisure Pointe
 YMCA of East Valley SB Branch

7 Years
 Elks Lodge #836
 Hampton Inn & Suites
 Red Fusion
 Tomlinson, Prince, Cullen Y Leahy

6 Years
 Davis Camera

5 Years
 Aquinas High School
 Mabel Biddinger
 Earhart Photography
 Halverson's Photography
 Managed Pharmacy Care

4 Years
 C & K Transportation
 CSUSB Advancement Development
 Firestone

3 Years
 ABO Enterprises
 Beeman's Pharmacy
 Concorde College
 Garden of Angels
 Inland Empire's Largest Mixer
 Pete's Finishland/Casual Living
 Security Bank of California
 Visiting Nurses Assn of Inland
 Counties
 Starr-AI Limousine Service

2 Years
 Public Safety Academy
 Second Harvest Food Bank
 Suntek Industries
 Two Guys Pasta & Pizza
 UCLA Lake Arrowhead Conference
 Cntr

1 Year
 Cal Portland Cement
 Assemblymember Wilmer Carter
 Hilton Garden Inn SB
 ICF Jones & Stokes
 SB City Economic Dev Agency

Jack Avakian is Sworn in 103rd Chairman of the Board of Directors of the San Bernardino Area Chamber of Commerce



◀ Jack addresses attendees following the installation ceremonies having them participate in an exercise reiterating the importance of investing in the Chamber and how their business will benefit by their participation.



▶ Jack thanks **Ray Gonzalez** for the many years he served on the chamber board while he was employed with Edison. Ray was most actively involved as Governmental Affairs Division Chair. After Ray retired he established his own consulting company "**Pacific Advisory Utility Services**". Ray has remained a member of the chamber and we look forward to his continued expertise with Governmental Affairs.



◀ Larry Broedow, Representative for Senator Bob Dutton presents a state resolution to outgoing Chairman Robert Gastel

WELCOME NEW MEMBERS

Auto Center Auto Body
 California Event Management
 Dr. Melissa Chun, DDS
 Inland Computer Systems
 Lotus Garden
 OYO Foundation
 Printing Promotions Plus
 Reback, McAndrews, Kjar Warford & Stockalper
 Star Auto Parts
 Time for Change Foundation
 Westbound Communications
 Ye Olde Lamplighter
 NorthMarq Real Estate Services
 Dr. Kevin O'Reilly,
 Red Lobster
 Noyes Bakery
 EMQ Families First

Yellow Book Sales & Distribution Co
 Authentic Collectibles and More
 Pool Club San Bernardino
 Boys and Girls Club of Redlands

Koffee Klatch Wednesdays ~ 7:30 a.m. ~ Chamber Office

Wednesday, April 6

Sponsor: SB International Airport – Catherine Pritchett

Program: Promoting Matters – Jay Brand

Wednesday, April 13

Sponsor: American Cancer Society – Mike Lozano

Program: Lighthouse for the Blind School & Store – Shelly Kraker

Wednesday, April 20

Sponsor: Senator Bob Dutton’s Office – Rep Larry Broedow

Program: Arrowhead Country Club – Rose Agracewicz

Wednesday, April 27

Sponsor: Riverside Community College, Green Expo - Joni Cowgill

Program: Time For Change Foundation – Shonda Hutton

Wednesday, May 4

Sponsor & Program: SB City Economic Development Agency – Emil Marzullo

BUSINESS AFTER HOURS

**Thursday, April 28 – 5:00 to 7:00 P.M. –
The Villas San Bernardino**

LAW ENFORCEMENT DINNER

**The 35th Annual Law Enforcement Recognition Dinner
Thursday May 12th at the National Orange Show**

**Recognize Outstanding Professionalism and Accomplishments
in Law Enforcement**

SB County Sheriff’s Department

SB California Highway Patrol

City of SB Police Department

SB City Unified School District Police Department

SB Community College District Police Department

CA State University Police Department

**The Chamber Appreciates any and all Sponsorships offered to
assist in this Special Evening As We Thank These Men and
Women Who Put Their Lives on the Line for Us Every Day of
Their Life**

Platinum Sponsor	\$1,000.00
Gold	750.00
Silver	500.00
Copper	100.00