

Your San Bernardino Area Chamber of Commerce

CHAMBER EXCHANGE

EXECUTIVE COMMITTEE

- **Chairman - Jack Avakian**, East Valley YMCA
- **Chairman Elect - Jim Gerstenslager**, Western Regional L.L.
- **Past Chm - Robert Gastel**, Arrowhead Mechanical
- **Treasurer, Marty Romeo**, SBIA
- **Ambassador VC - Ron Coats**
- **VC Business Support - Larry Quiel**, Quiel Brother's Signs
- **VC Economic Development - Mary Wilson** Citizens Business Bank
- **VC Education - Don Averill** PPL
- **VC Community Affairs, Jack Hill** Mr. Hill's Catering
- **VC Governmental Affairs - John Nolan** - Gresham, Savage, Nolan & Tilden
- **VC Membership, Gary Ellis** - MFC

BOARD OF DIRECTORS

- **Manny Acosta** - Dwtown Auto Ctr
- **Michelle Berg** - Garner Holt
- **Sharon Blechinger** - The Mexico Café
- **Tom Brickley** - Brickley Environmental
- **Ali Cayir** - Transtech Engineers, Inc.
- **Dennis Craig** - Century 21 Showcase
- **Nick DePasquale** - Fairview Ford
- **Sean Fitzgerald** -
- **Matt Florez** - McDonald Restaurants
- **Mike Gallo** - Kelly Space & Technology
- **Kevin Lang** - LL University Adventist Health Sciences Ctr
- **Rick Lazar** - Coldwell Banker Commercial Lazar & Assoc
- **Duke Rouse** - SB Superior Court Judge
- **Rae Hunt Sharp** - Sharp Chiropractic Clinic
- **Carlos Valdez** - San Manuel Band of Mission Indians
- **Jim Wheeler** - Chili's Grill & Bar
- **Brad White** - Granowitz, White & Weber, Attorneys
- **Evelyn Wilcox** - Manpower Staffing Services
- **Judi Penman** - President/CEO

ATTENTION Businesses! Be Aware Protect Yourself

Be Absolutely Sure Your Business Is In Compliance With Current

ADA (American Disabilities Act) Regulations.

Unscrupulous Individuals Are Out In Force Surveying Businesses, Catching Them Off-Guard In Order To Line Their Pockets With Your Money. They Want You To Make A Mistake. The **Fines Are In The Thousands And You Have To Pay.**

New Member, Attorney, Christopher Persaud was in attendance at the

Chamber's weekly Koffee Klatch a few weeks ago, along with a long time Chamber member who owns several office buildings in SB. This **veteran chamber member had not kept current on the ADA laws** and, unfortunately, found himself being threatened by an out of town attorney with a law suit.

The out of townner, claimed he was unable to visit one of our member's tenants on four separate occasions due to the fact **there was no disabled parking**. Curious as to why the out-of-towner chose to visit one of San Bernardino's businesses on four different occasions, when he could easily have patronized a similar business in his home town some 90 miles south of SB (which did have disabled parking?) Finally, **the out of town Attorney requested \$8,000 for damages, costs, and attorney fees for stress occurred by his client.**

Attorney Christopher Persaud, researched the matter and assisted our long time member. He advises businesses of the following:

California has created its own set of disabled access laws, the Unruh Act, starting at California Civil Code 51(a). These laws state that any violation of the Americans with Disabilities Act is also a violation of the Unruh Act.

To comply with these laws, **businesses should examine the U.S. Department of Justice 2010 standards for accessible design**. As a general rule, all businesses should make certain that they comply with these standards. Businesses must also make "reasonable and necessary" modifications to their existing facilities, to comply with these rules. No business, however, is required to fundamentally change the nature of the products or services that it sells, in order to comply with the ADA or the Unruh act.

Businesses that do not provide disabled access may have to pay substantial penalties. A "denial of access" under the ADA, or the Unruh Act, carries a minimum civil penalty of \$4,000 per violation, enforceable in a court of law. More dangerously, a court may also award attorneys' fees to a plaintiff who wins their case, and these attorneys' fees can run into the tens of thousands of dollars. I am aware of one case, decided under the Unruh act, in which a plaintiff's attorney demanded \$65,000 in legal fees, which he claimed that the defendant was obligated to pay. An appeals court reduced this figure to \$6,500, but this was still a large additional bill for the defendant business to pay.

The California Supreme Court has ruled that the statutes regarding disabled access are "preventative" in nature, in other words, the statutes were designed to encourage businesses to eliminate barriers to accessibility, before any potential plaintiff is denied access to a business's goods and services. The California Supreme Court has also held that even if a business has no intent to discriminate against a customer, the business can potentially be sued anyway, if the customer is denied access to the business's products and services. **Christopher can be reached at 818-437-6820.**

New Construction and Alterations

The Department of Justice published their revised final regulations implementing title III of the Americans with Disabilities Act (ADA) last fall. The regulations updated the 991 ADA standards for making building accessible for people with disabilities; it applies to private entities with public accommodations (that is, places open to the public) and commercial facilities. This information is accessible on www.ada.gov

New Construction and Alteration From September 15, 2010 to March 15, 2012, if a title III entity undertakes new construction or alterations, it may comply with either the 1991 standards or the 2010 standards.

On or after March 15, 2012, all newly constructed or altered facilities must comply with all of the requirements of the 2010 standards.

This Newsletter is Dedicated To Governmental Affairs To Enlighten Our Members How The Chamber Acts As Your Government ADVOCATE

EDITORIAL

The chamber was very disappointed that both parties couldn't work together on this piece of legislation. The failure of Senator Dutton's Bill, SB 783, was another strike against business, in particularly small businesses. In these days of struggling to keep all businesses afloat and when the local economy is dependent upon their steady revenue stream, maybe more of our state legislators should try to pass a few more common sense bills to protect the hand that feeds them.

Our small businesses can only take so many hits before they close their doors.

All businesses in our community should be aware. At the present time there are attorneys on the constant look out for businesses who are not in compliance with current ADA laws and suing these offenders.

Businesses must be very careful not to violate the ADA or the Unruh Act. Once a plaintiff is denied access to a business, and the plaintiff sues, the business's defenses are limited.

The CA Supreme Court case of Munson v. Del Taco illustrates this. Munson involved a Del Taco restaurant in San Bernardino.

Mr. Munson, the plaintiff, used a wheelchair. He encountered "barriers to accessibility" in the Del Taco parking lot, and was also unable to use the bathroom, because his wheelchair would not fit through the door. Del Taco argued that since they had no "intent to discriminate" against Munson, that they should not be required to pay him damages.

Del Taco had actually remodeled the restaurant, at a cost of \$66,000, after Munson filed his suit. This did not save Del Taco from having to pay Munson \$12,000 in damages, plus Munson's attorney's fees.

Lentini v. California Center for the Performing Arts, a 2004 case, shows some other aspects of the Unruh Act and ADA. Ms. Lentini, a quadriplegic, owned a small "service dog", which was trained to help her retrieve small dropped items. Ms. Lentini took the dog to several performances with her. The dog occasionally yipped at other people, whom he perceived to be too close to him. No other patron of the center complained about the dog. The staff at the center eventually told Ms. Lentini that she could not attend a performance with the dog. Lentini then declined to attend the performance, and left.

Lentini later filed suit against the center. The trial court and appellate court both found in Lentini's favor, concluding that the presence of Lentini's small dog would not fundamentally change the nature of the product (theatrical performances) that the center was offering, and that therefore, the center should have allowed Lentini to attend the performance with her dog.

One possible defense, in these cases, is that the plaintiff was not physically present at the business in question, at the date and time that he claims he was there. This can sometimes be proven at trial, but a much better solution is to make sure that a potential plaintiff never has an opportunity to claim that he was denied access to a business. In addition, a business should ensure that all internal and external doorways are readily accessible for people in wheelchairs.

The Purpose Of This Newsletter Is To Help Your Business Be In Compliance With The Laws, ASAP and Save You Money

Senator Robert Dutton, 31st District of CA, was aware that business owners throughout his district were being threatened with lawsuits for minor or even non-existent violations of the ADA and/or CA higher accessibility standards. Typically, the alleged violations occurred in parking lots. Some unscrupulous attorneys were demanding thousands of dollars from businesses to avoid going to court and placed little importance on whether the alleged conditions would genuinely limit accessibility for people with disabilities.

In a move aimed at protecting small businesses throughout CA and preserving the rights of disabled persons who choose to patronize those businesses, the Senator introduced **Senate Bill 783, which the Chamber supported**. This bill, had it passed, would have stopped unscrupulous attorneys, using the Americans With Disabilities Act (ADA), from extorting money from businesses for what amounts to be minor violations.

Several businesses throughout the Inland Empire, including 50 in San Bernardino and 14 in Redlands, have been sent a letter from an attorney representing a client claiming that person's ADA rights have been violated, even though the business owner wasn't aware of any potential problem. The letter further states that to avoid a costly lawsuit, the business owner must pay the attorney and his client between \$4,000 and \$8,000.

"SB 783" would have allowed the business a reasonable amount of time to fix the violation before a lawsuit could be filed. Senator Dutton said. "It would have protected the small business owner and also the rights of the disabled community." Specifically, the owner of the property must be notified of the ADA violation before a lawsuit could be filed. The property owner would have 120 days to fix the violation. If the violation(s) was not fixed within 120 days, a lawsuit would then be filed. "No one wants to see the rights of anyone, particularly the disabled, violated" **Sen Dutton said. "SB 783 was a piece of common-sense legislation". Unfortunately it failed in committee, but we hope to try again.**

To protect business owners from what many have described as "drive by" lawsuits and ensure that people with disabilities have adequate access to local businesses the Senator put together a pamphlet that outlines some of the common problems found in parking lots. Nothing in the document is intended, nor should be relied upon, as legal, tax, or design advice for a particular property or business; one is always advised to seek out a professional in such matters. If any business continues to receive harassing and threatening letters from attorneys, please feel free to call Sen Dutton's District Office at (909) 466-4180; however, please keep in mind that his office cannot provide legal advice, and any contact with his office will most likely not change any obligation any business may have to promptly take action as to any legal documents you may have received. To receive a copy of the pamphlet, call the chamber (909) 885-7515

Parking, and wheelchair accessibility, are two of the areas where a business can most easily be sued under the Unruh Act. To avoid lawsuits, businesses should have at least one disabled parking space per lot, and, for lots of less than 25 spaces, at least one disabled parking space for every six non-disabled parking spaces. The disabled parking spaces should be the ones nearest one of the entryways of your building. The California Building code has specific rules about disabled parking spaces, and every business that has a parking lot should examine and comply with these rules.

In addition, a business should ensure that all internal and external doorways are readily accessible for people in wheelchairs.

**CHAMBER
GOES TO
SACRAMENTO
TO SPEAK
ONE
ON ONE TO
LEGISLATORS
ON MEMBERS
BEHALF**

[San Bernardino Area Chamber of Commerce And Delegation Attends 86th Annual California Business Summit in Sacramento](#)

At right, **SBACC Chairman of the Board Jack Avakian, SBACC Executive Assistant Susan Kitchen and Councilwoman Wendy McCammack**, listen to Chairman and CEO of Chevron Corporation John S Watson explain that the only way to secure California’s future is through broad-based, sustained economic growth. A CA native, Watson spoke at the opening breakfast, saying the state has rarely faced a bigger challenge than right now. The state is losing high quality jobs to other states and with it, CA is losing the drive and ability to do great things, Watson warned. CA used to be a magnet for investors, but now the state is competing for business capital with other states. “When 84 percent of business owners say that they wouldn’t locate in CA if they weren’t here already, you know you’ve got big problems”, Watson said.



Using Chevron as an example of the business climate in CA, Watson estimated that company incurs an annual, incremental tax cost of up to \$7,000 per employee in CA compared to Texas. Watson said, “The tax burden and cost of doing business in CA drives out an average of five businesses per week and another reason it is tough to do business in CA is its complex system of regulations, which increases the cost and uncertainty of doing business within the state”. Chevron planned to modernize its Richmond refinery with new machinery and technology to improve operations and reduce emissions. The project represented a capital investment of nearly \$1 billion and at its peak would have provided more than 1,000 construction jobs. However, the original permitting process, which in some states would be months, took four years. When the permit was finally issued, a lawsuit ensued.

To face the problem of job flight, Watson stressed the need to allow free enterprise to “do what it does best” by innovating and creating jobs to get the state growing again. “CA should not solely focus on creating jobs in the technology and energy sectors. The state needs a process that will sustain growth in all sectors, especially in manufacturing”, Watson said. Always remember, the best is yet to come.



As always, the key focus of the Sacramento visit is to lobby our legislators. White papers and vocal presentations were given on key Issues: L to R: **Colin Strange, SB Economic Development Agency Mgr Office Business Development; Jim Penman, SB City Attorney; Judi Penman, SB Chamber of Commerce Pres/CEO; Wendy Clements, SB City EDA Enterprise Zone; Assemblyman Mike Morrell 63rd District; SB Councilwoman Wendy McCammack, Express Printing**



Dr. Frank Luntz internationally recognized communications expert, political pollster and bestselling author, presented insights on the sentiments and desires of Americans. Dr. Luntz had no trouble keeping attendees alert after lunch as he roamed around the room using humor and diagrams to illustrate his messages, pausing to ask and answer questions. One of those questions, “Do Americans feel they are less free now than in the past and do Americans still believe in the American dream?” About half of Americans say the best times are behind them. Although most Americans feel they are better off than their parents were, most feel that their children will be worse off than they currently are. Luntz said at the moment, “Americans desire stability and opportunity.” He also said, “Public confidence in government and corporations is vanishing.”

Luntz offered a few pointers on negative/positive communication phrases or words used in marketing. Luntz’s latest book, released in March, is Win: The Key Principles to Take Your Business From Ordinary to Extraordinary.

▼ **Senator Dutton, Minority Leader** is always willing to meet with the chamber. Having served on a local council he opposed eliminating Redevelopment agencies and listened to the chamber's position supporting the proper use of Enterprise Zones. By using the EZ, SB has been successful in recruiting businesses, while local businesses have been able to benefit from the tax credits. This helps them remain in business and employ additional workers.



▲ Above with newly elected Assemblyman 59 District (center) **Tim Donnelly** are (left) **Jim Penman** and (right) **Colin Strange**

Regulation!

Regulation!

Regulation!

Will It Ever

End?

(For additional information on all of these items, call Susan at the chamber (909) 885-7515)



further requested that the Court issue a stay to prevent the legislation being implemented until the Court has reached its decision. The main challenge to AB 1X 26 and AB 1X 27 is that they violate Proposition 22, which explicitly prohibits the "seizing, diverting, shifting, borrowing, transferring, suspending, or otherwise taking or interfering with" revenue dedicated to local government, which includes local redevelopment funds.

On August 11, 2011, the CA Supreme Court announced that it had agreed to hear California Redevelopment Assn. v. Matosantos the petition challenging the constitutionality of the recent budget bills (AB 1x26 & 27) that eliminate redevelopment agencies unless they agree to make a "ransom" payment to fund State obligations.

The Chamber's Official Statement to the Legislators: Remain Focused on "Doing Business in California"

The San Bernardino Area Chamber of Commerce opposes any legislation that would increase costs for employers, lead to more regulations and litigation, and create further barriers to investment for companies planning to do business in CA.

Our economy cannot stand any additional pressure from new regulatory and legislative burdens. Our state has the second highest unemployment rate in the country and is ranked near the bottom in regards to business climate.

Allowing business to move forward with fewer regulations and restrictions will result in increases in employment, state revenues by way of tax revenue to cities, counties and the state.

Additionally, giving local preference for bond projects would be beneficial to business and the economy of local jurisdictions.

◀ **Not too happy hearing about the state situation is L to R: Jack Avakian, Wendy Clements and Mary Wilson, Citizens Business Bank.**

Other Issues Lobbied For Were:

Metal Theft - The Chamber asked for stronger legislation that would hold recyclers accountable for accepting stolen metal of any kind.

The CRA and the League of CA Cities filed a petition on July 18 asking the CA Supreme Court to overturn AB 1X 26 and AB 1X 27 on the basis that these bills violate the Constitution. They have

An old, evil enemy has raised its ugly head again



The costs to every agency in the state, including schools and thousands of businesses, is hundreds of millions of dollars every year in replacement of a/c units, street lighting, fire hydrants, manhole covers, and many other materials with recyclable value.

Current legislation that governs the Recyclers who pay for scrap metal of any kind is lacking the teeth needed to halt the escalating costs of replacing these assets.

Metal theft is an ongoing issue negatively influencing our business community. Soaring copper prices fueled by the demand of rapidly developing countries such as China and Malaysia have led to a sharp increase in the theft of copper wire and other recyclable metals. Ten years ago thieves could get about 60 cents per pound for their recycled metal. Today, some of the same metal is being recycled for up to \$4.00 per pound. Some of the more commonly stolen items include **copper wires/pipe** from streetlights and interior dwellings, **air conditioning condenser coils**, and **brass backflow valves**. These items are very easy to steal when they are not safeguarded beyond their basic installation.

Although safeguarding your property can require some additional costs, it is far cheaper to take preventative measures than it is to replace an entire installation. In many cases thieves will recognize that your property is safeguarded and will move on to find an easier target.

These commonly stolen items are difficult for the police to identify as stolen property due to the fact that most of them have no serial numbers or other unique identifying features. **Fortifying your property can greatly reduce the likelihood for theft. Also, uniquely marking your**



property with paint, permanent marker, or etching can also aid in the recovery of these items and prosecution of the suspect. Simple safeguarding measures can be highly effective. Deterrence is the key factor in reducing theft. *ALWAYS REPORT SUSPICIOUS ACTIVITY*

Safeway Security Systems, Owner, Dan Scherneck presented a product by Bosch Camera with "video analytics". For Information Call (909) 824-7980.

NEW LAW REMINDER Requires **Carbon Monoxide Detectors in Homes**. CA residents should be aware that as of July 1, 2011, the Carbon Monoxide Poisoning Prevention Act of 2010 (SB 183) requires many homeowners, landlords, apartment managers, and builders to install a carbon monoxide detector, as well as a smoke detector to prevent accidental deaths. Those who don't could receive a 30-day notice to comply, or face a fine of up to \$200. This is an effort to greatly reduce the likelihood of more tragic deaths by CO poisoning. The state of CA is requiring certified carbon detectors to be installed in homes that use fossil fuel burning appliances and have a fireplace or an attached garage. These can be purchased at most hardware stores (which start at around \$19.99).

ALWAYS A NEW SCAM

The SB Area C of C was alerted by the Irwindale C of C last week about FAKE State Inspectors who are targeting small businesses and collecting "fines". Clever, desperate people are always creating SCAMS. DO NOT FALL VICTIM TO THEM! If you are visited by anyone that you are uncertain about and ESPECIALLY **if they ask or demand that you pay your "fines" on the spot, call 911**. Legitimate inspectors would never require cash payments for alleged violations. It is illegal for any non state agency to use the state seal! Always ask for proper I.D. If in doubt call your local Police Department. It is always better to be safe than sorry.

The Chamber Works For Business In Many Different Ways

Metal theft was a key issue discussed at a chamber Business Support and Governmental Affairs special meeting where board members, business owners, elected city officials and staff met with police officers to discuss this treacherous issue.

**GOVERNMENT
AFFAIRS
MEETS FIRST
THURSDAY OF
EACH MONTH
7:30 AM
JOHN NOLAN
WITH
GRESHAM,
SAVAGE,
NOLAN AND
TILDEN
PRESIDING**



Chamber Members Listen As (Left) City Attorney Jim Penman; (Center) Mayor's Office Kent Paxton And SB County Office of Health Education Specialist Amelia Lopez, Explain The Pros And Cons Of The Off-Sale Alcohol Sales, Prohibiting Single Container Sales And How It Will Impact Businesses.

Alcoholic beverages that are packaged for consumption by a single individual at a given time are known as "single-serves." These products may contain beer, distilled spirits or alcoholic energy drinks which in addition to alcohol; usually contain caffeine as well as other stimulants. However the most common single-serve items are bottles and cans of beer, ranging in size from 16 to 40 ounces. Such items often have higher alcohol content than regular beer, making them more potent.

Single-serve alcoholic beverages are considered problematic for a number of reasons. These products are a favorite among homeless, underage drinkers, gang members, etc. Single serve-items contribute to violent crime, and graffiti, and can be attributed to chasing legitimate customers away.

The proposed policy is not meant to be unfriendly to business. Not all stores are problematic. Those properties that are determined to be a nuisance can be regulated by having a conditional use permit amended or imposed banning the sale of these items. Sit-down restaurants, businesses of 50,000 sq ft or more, and applicants being deemed complete prior to the ordinance will not be affected. A survey shows that 88% of retailers in the City of SB were found to be selling single-serves. Chamber members related that if single-serves were pulled from their shelves, the distributors of these products will simply come up with creative packaging in order to continue to sell their products.

THE CHAMBER IS YOUR VOICE for business through

Governmental Affairs. This is the meeting where you can speak your concerns and the Chamber can be your advocate. Your State, County, and local representatives are present at our monthly meetings. When businesses are present voices are heard and many times solutions are discovered.



◀Chamber Board Member **Matt Florez**, owner of McDonalds Restaurants in San Bernardino listens to **SB County Second District Supervisor Janice Rutherford** speak at one of the Chamber's many Legislative Breakfasts sponsored by the Governmental Affairs Committee. These Breakfasts offer the community an opportunity to be brought up to date on current legislation in the state, county and city.



Shown at right is time keeper Jim Gerstenslager and second ward candidates (left to right) Robert Jenkins, John Longville and Jerry Martin during the last candidate forum for the second ward election. Watch for future election forums for the Third, Fifth & Seventh Council Wards on September 20th and SB City Clerk and SB City Attorney September 27th. A School Board candidate forum will be Oct 11th. All televised live and taped on SB television station IEMG Channel 3.



CONGRATULATIONS Leadership Class of 2010-11

**SIGN UP FOR
THE NEW
LEADERSHIP
CLASS
BEGINNING
OCTOBER 21ST**



Tracy Wise; Presidential Aide, CSUSB
Parin Chamadia; Business Owner, Achamak Trading, Inc.

Front Row

Brenda Findley/Sutton; Aflac Agent
Suzanne Schaeffer; Programs Director, Job Corps
Will Griffin; Executive Director, Taylion Virtual Academy
Anna Gamboa; General Manager, Le Rendez Vous French Restaurant
Kimiko Ford; Service Area VP Support Out Patient Clinics, Community Hospital and St Bernardine Medical Ctr
Not pictured: **Larry Buckley;** VP of Instruction SBVC

Back Row:

Kim Ward; Relationship Mgr
Citizens Business Bank
Kevin Lang; CFO, Loma Linda
University Adventist Health Sciences

Center row:

Darryl Scott; Sgt SBCUSD Police
Debra Mustain; Coordinator
Alliance for Education SB County
Schools
Raul Bustillos; SVP and Market
Mgr, Bank of America
Sheree Jederberg; Director of
Secondary Education, SBCUSD
Brigitte Sherman; YMCA SB
Branch Board Chairman
Trebia Woods; Membership
Coordinator YMCA SB Branch

Second Row:

Melanie Petago; Student Resource
Specialist Adult Ed

Shown below at left is Kevin Lang, Tracy Wise and Will Griffin upon entering Garner Holt Facilities. At right is Garner Holt, Garner Holt Productions, who provided a tour of his facility, and gave the Leadership Class a personal history of when he first knew he wanted to build theme parks and how he started his business.



THANK YOU

THANK YOU W.H PATTILLO FOR OUR CHAMBER BUILDING

When W.H. Pattillo died in 1950, he donated a portion of his estate to the Chamber for a permanent home enabling us to continue to provide a valuable community service for San Bernardino. Previously, the Chamber would meet in various buildings, and did not have a true home. Pattillo had served on the board of the Chamber for eight years, and served as president in 1944. In a **resolution passed** by the Chamber in 1950, they fondly **remembered him as "one whose energy and zeal knew no bounds; whose constant endeavor was service to his fellow men and his community" and for his "vision, dignity, and his understanding humor."**

The Chamber purchased its current property, 546 W. 6th Street, for \$25,000 in cash in 1957 and spent an estimated \$53,860 in the construction of the current building, largely using the funds they received from Pattillo's estate. The **Chamber building was dedicated on November 17, 1957**, and the plaque commemorating W.H. Pattillo's service and gift to the Chamber has continued to hang in the lobby since that day.

Due to the generosity of Mr. Pattillo, the Chamber is able to survive and continue to service its members in such difficult times as now. We thank our benefactor for his kindness.

CONGRATS

Thank You
AUGUST, SEPTEMBER
AND OCTOBER 2010
Members
For Renewing Your
Membership

85 Years
Union Bank

52 Years
Burtonics Business Systems

49 Years
Joseph Bonadiman & Associates

42 Years
Northrop Grumman

42 Years
Crest Chevrolet

38 Years
Hilton San Bernardino

32 Years
Placo SB

32 Years
Bob Fawke

31 Years
Arrowhead Mechanical

30 Years
Golden Valley Medical & Oxygen

30 Years
Springboard Nonprofit Consumer Credit

30 Years
Hospitality Dental Group

28 Years
Big Brothers Bail Bonds

27 Years
Cliff's Pest Control

27 Years
Diocese of SB

27 Years
LifeStream

27 Years
Paul Kiyani, OD

26 Years
Harold's Jewelers

26 Years
Vernon Company

26 Years
CSUSB College of Extended Lrng

23 Years
Lucia & Company

23 Years
SB Community College District

23 Years
SB Teachers Assn

23 Years
Party Rentals

22 Years
Tello's Tailor Shop & Mens Wear

22 Years
Castaway Restaurant

21 Years
Tom Dodson & Associates

21 Years
Jordan Insurance Services

21 Years
Arrowhead Real Estate

20 Years
Family Service Agency

20 Years
Sunwest Printing

20 Years
Citizens Business Bank

19 Years
Soren McAdam Christenson

19 Years
Lilburn Corporation

18 Years
AFL-CIO Central Labor Council

18 Years
Games for Fun

16 Years
Empire Maytag Home Appliance

15 Years
Lewis Brisbois Bisgaard & Smith

15 Years
Tri City Towing

15 Years
Carpet Masters

15 Years
Designs by Marilyn

15 Years
Granowitz, White & Weber

CONGRATULATIONS TO FOUR-D COLLEGE as it continues to guide its students to new and successful careers. Former student Sabrina Lorenzana praised the extremely helpful instructors and the "hands-on" approach to learning at Four-D College, which has led her to a fulfilling career as a medical assistant at a pediatric office in Upland. Four-D College provides programs in vocational nursing, medical assistant, medical billing and coding, dental assistant, massage therapy and pharmacy technician at their campuses in Colton and Victorville. For more information or a free tour, call (800) 600-5422 or go to 4DCollege.edu

STATER BROS. CELEBRATES 75 YEARS

The Chamber is especially proud to say Congratulations to Stater Bros. in their celebration of their 75th year of serving Southern California Families. 75 years ago, founders Cleo and Leo Stater opened their very first Stater Bros. grocery store in Yucaipa, California. Currently, the Company operates 167 Supermarkets and is the largest privately owned Supermarket Chain in Southern California as well as the largest private employer in both San Bernardino County and Riverside County. Stater Bros. remains dedicated to providing its valued customers with the lowest possible prices, the best quality merchandise and the friendliest service in town. The Chamber was more than pleased when Stater Bros. decided to move their headquarters to San Bernardino. Thanks again, Jack Brown, President/CEO of Stater Bros for giving your home town an important corporate giant such as Stater Bros.

BOB LOGSDON WORLD WAR II VET RECEIVES RECOGNITION

Bob Logsdon, retired Navy Chief Operations Specialist and a veteran of World War II, Korea and Vietnam, was one of 60 World War II veterans from Southern California who took part in the Operation Greatest Gift tour a few months ago. The three-day Greatest Gift odyssey was an all-expenses paid trip sponsored by the CA Masonic Lodge, which coordinated two sets of veterans' tours to the capital. Operation Greatest Gift was a one-year project, designed by Kenneth G. Nagel, grand master of the Masons, to take at least 500 World War II veterans to see the memorials. The trips were paid for from contributions from lodges throughout the state. Many of us were very happy for Bob.

While Logsdon is one of our national military heroes, he is a home town hero to those of us who know and love him in the San Bernardino area. Bob has volunteered at the chamber for many years as one of our S.C.O.R.E. (Service Corps of Retired Executives) counselors. He is available every Monday morning from 9:30 am to 12:30 pm to provide 45 minute counseling sessions to individuals who wish to open a business. His counseling assists in developing business plans with good ole common, business sense (no financial aid). Bob was also available several years ago to shoot former presidents (with a camera, of course) or chairpersons of the board, who were still around so we could hang them on our conference wall. That was quite an undertaking. Bob is also a long time active member of the Downtown San Bernardino Rotary Club.

SB CITY UNIFIED SCHOOL DISTRICT INTERIM POLICE CHIEF JOE PAULINO, received the Classified Employee of the Year Award from the SB branch of the National Association for the Advancement of Colored People (NAACP). Chief Paulino began his career with the District in October of 1997. Throughout his 13 years in the District, he has consistently proven himself to be a dedicated member of the SBCUSD workforce. He is an exemplary leader. As a classified manager, he understands the importance of educating the students in SB and he goes out of his way to support the efforts of those working at school sites. He is also committed to finding new ways to improve his own level of expertise and has sought high level training that very few people have access to. Paulino graduated from the FBI's National Academy after completing a rigorous and competitive 10-week program that included leadership and physical training. Joe is also a graduate of the Chamber's leadership class. Congratulations Joe.

AQUINAS HIGH SCHOOL recently dedicated the Matich Science and Rezek Student Centers in recognition to both families for their dedication to Catholic Education at Aquinas High School. Beyond their years as students, members of these families have remained connected to Aquinas through their generous support of many programs and capital improvements. Both the Matich and Rezek families have a legacy that spans three generations at Aquinas and St. Bernadine's.

Bob Matich acknowledged his years at Aquinas as the "Best thing he had in his life". He also gave credit to Bill Lemann, saying "it was Lemann who introduced him to Ron Rezek and because of that union they came together to produce the Science and Student Centers. He also stated his belief was, "The best thing you can do is live well and then come back and help Aquinas help kids to lead their path".



Pictured Left to Right: Dr. Jim Brennan, President Aquinas; Ann Matich; Bob Matich, Class of 1978; Bill Lemann (Class of 1969).

14 Years

Coldwell Banker Comm/Lazar
Express Printing, Signs & T's
Head Quarters Hair Design Salon
Outback Steakhouse
Professional Tax Service
Sharp Chiropractic Clinic
Smothers Appraisal
Sundowners Family Restaurant
Transworld Systems
Waterman Car Wash
Richard Young DDS

13 Years

Aluminum Seating Inc.
Garner Holt Productions
Pride Envelope Company
Ray's Downtown Deli
Victoria Woods Apartments
Wells Fargo Bank Main Branch

12 Years

Carlone Construction
SB Adult School
SB Symphony

11 Years

1st Valley Credit Union
Days Inn
Wilson & Company

9 Years

Valencia Lea Mobile Home Park

8 Years

Habitat for Humanity
Leisure Pointe
YMCA of East Valley SB Branch

7 Years

Elks Lodge #836
Hampton Inn & Suites
Red Fusion
Tomlinson, Prince, Cullen Y
Leahy

6 Years

Davis Camera

5 Years

Aquinas High School
Mabel Biddinger
Earhart Photography
Halverson's Photography
Managed Pharmacy Care

4 Years

C & K Transportation
CSUSB Advancement
Development
Firestone

3 Years

ABO Enterprises
Beeman's Pharmacy
Concorde College
Garden of Angels
Inland Empire's Largest Mixer
Pete's Finishland/Casual Living
Security Bank of California
Visiting Nurses Assn of Inland
Counties
Starr-Al Limousine Service

2 Years

Public Safety Academy
Second Harvest Food Bank
Suntrek Industries
Two Guys Pasta & Pizza
UCLA Lake Arrowhead
Conference Cntr

1 Year

Cal Portland Cement
Assemblymember Wilmer Carter
Hilton Garden Inn SB
ICF Jones & Stokes
SB City Economic Dev Agency

The Inland Empire Center for Economics and Public Policy will hold its second economic forecast conference on Thursday, September 22nd from 7:00am to 11:00 am at Citizens Business Bank Arena in Ontario. Claremont McKenna College (CMC) and UCLA Anderson Forecast will supply independent economic analysis to business and government leaders in the Inland Empire.

In addition to the forecast presentations, the conference features a panel of real estate experts discussing future trends in the regional real estate market. Local officials will present the San Bernardino and Riverside County Economic Development Update.

Business and government leaders will gain valuable insight from real-world, academic analysis of the local and national economy at this must-attend event.

Early Registration: \$95
Registration after September 15, 2011: \$125
Best Value, Table for 10: \$750
Breakfast is included

For more information visit: www.InlandEmpireCenter.org
e-mail: contact@inlandempirecenter.org

FUN FUN FUN

**San Bernardino Area Chamber Of Commerce Invites All
To Experience The Canadian Rockies By Train,
Featuring British Columbia,**

Vancouver,

Jasper,

The Columbia Icefields,

Lake Louise,

Banff, And Calgary

**April 26 To May 4, 2012, Cost \$3,489 Per Person - Double
Occupancy, Including Via Rail, Round Trip Airfare, 4-Star Hotel
Accommodations,**

7 Breakfasts, 1 Lunch And 5 Dinners, And Tour Bus With Tour Guide.

KOFFEE KLATCH

Come. network with other Chamber Members

Every Wednesday 7:30 a.m.

At the Chamber

Wednesday, September 14th

Sponsor: Post Office – Jackie Hanweisz

Program: San Bernardino City Attorney's Office - Jim Penman

Wednesday, September 21st

Sponsor: SB County Health Education Specialist – Ameila Lopez

Program: San Bernardino Third Ward Councilman Tobin Brinker

Wednesday, September 28th

Sponsor: John Valdivia

Program: San Bernardino County Third District Supervisor Neil Derry

Wednesday, October 5th

Sponsor:

Program: San Bernardino Seventh Ward Councilwoman Wendy McCammack

**DON'T FORGET THE CHAMBER'S ANNUAL
CASINO NIGHT OCTOBER 7TH**